

EDITORIAL

Dear readers,

In celebration of its 30 years of history, Organizações Rurais & Agroindustriais (OR&A) publishes its Special Edition “Fair Trade, Responsible Consumption and Solidarity Economy”, in collaboration with the Latin American and Caribbean Network of Fair Trade Small Producers and Workers (CLAC) and 14 Fair Trade Universities in Latin America.

This special edition is part of CLAC’s initiatives, called “Fair Trade Universities”, which seeks to strengthen its alliances and promote the formation of human capital and research on these issues. Recently, Universidade Federal de Lavras was recognized as the first Brazilian fair trade university, which makes us enormously proud and reinforces the institution’s commitment to sustainability in its three pillars.

In this edition, different national and international experiences are contemplated on the challenges and advances achieved in the construction of fair trade markets, as well as their contributions to the critical performance of cooperatives. The importance of education and cooperation combined with fair trade, to promote local development and social equity, the certification process of the city of Boa Esperança - MG as a fair trade city and a practical example of price evaluation of fair trade products are also emphasized. Finally, focused on the themes of Solidarity Economy and Responsible Consumption, experiences in agro ecological markets in Mexico and a proposal for a social report aimed at solidarity economic ventures are presented.

The eight selected articles, listed below, are available for reading in Portuguese, English and Spanish:

PROPOSITURE FOR SOCIAL BALANCE SHEET AIMING AT SUSTAINABILITY IN SOLIDARY ECONOMIC ENTERPRISES - Janicleia Maria Moraes de Macedo, Edilson Pinheiro Araújo e Jose Lincoln Pinheiro Araújo.

INSTITUTIONAL ENTREPRENEURSHIP IN THE CERTIFICATION PROCESS OF BOA ESPERANÇA AS A FAIR-TRADE TOWN - Aline Villas-Bôas Silveira e Gilmar José dos Santos.

COOPERATION, EDUCATION AND FAIR TRADE: INSTITUTIONAL LINKAGES TO PROMOTE LOCAL DEVELOPMENT AND SOCIAL EQUITY - Alejandra María Gordillo e Mariano Salerno.

EXPERIENCES OF SOLIDARITY ECONOMY AND RESPONSIBLE CONSUMPTION IN AGROECOLOGICAL MARKETS IN MEXICO: LEARNING AND CHALLENGES - Rocío García Bustamante, Héctor Nicolás Roldán Rueda, Mateo Mier y Terán Giménez Cacho e Laura Gómez Tovar.

THE CONTRIBUTION OF THE FAIRTRADE NETWORK TO CRITICAL PERFORMATIVITY IN COFFEE PRODUCER COOPERATIVES - Layon Carlos Cezar e Alexandre Reis Rosa.

PRICE EVALUATION OF ORANGE, UNDER THE FAIR TRADE SYSTEM IN MEXICO - Celeste Gisele Hernández Vicencio, Laura Elena Garza Bueno, Bartolomé Cruz Galindo, Juan Morales Jiménez e José Miguel Omaña Silvestre.

THE NICHE-REGIME TRANSITION IN FAIR TRADE, CONTRIBUTIONS FROM MEXICO - Trinidad Cristina Guerrero Jiménez e Obeimar Balente Herrera Hernández.

BUILDING THE FAIRTRADE COFFEE MARKET IN BRAZIL: PROGRESS AND CHALLENGES - Rafael Pazeto Alvarenga e Nilson Antonio Modesto Arraes.

We wish you all a good read!

Prof. Dr. Paulo Henrique M. V. Leme – Editor in Chief
Prof.^a Dr.^a Elisa Reis Guimarães – Adjunct Editor